

THENEXTSOFTWARE.IO

Online Marketing Intern

ABOUT US

TheNextSoftware has 4 SaaS (Software as a Service) products and operates within the hospitality, financial and retail market:

TheNextTable;

Independent online reservation software for restaurants.

TheNextReview;

Online guest satisfaction tool directly connected to TheNextTable.

TheNextBalance;

Online petty cash register for the hospitality and retail industry. Directly connected with different bookkeeping software.

TheNextInvoice;

Invoicing in the cloud directly connected with different bookkeeping software for SME's.

TheNextSoftware is an Amsterdam based start-up founded in 2014. Currently TheNextSoftware serves over 2.000 clients in The Netherlands, UK and Belgium.

WHO ARE WE LOOKING FOR?

TheNextSoftware is looking for an enthusiastic and creative online marketing intern that will focus on the increase of TheNextSoftware's online presence.

With the help of your supervisor you will be responsible for setting up a marketing department within the organization including; strategy and goals.

You need to be punctual, be able to work independently. Feeling for social-media marketing and brand awareness is required. Experience in the field of marketing is a pre.



WITH FOLLOWING CHARACTERISTICS

- Creative & enthusiastic
- Extensive knowledge of Web and social media
- Excellent verbal and written communication skills
- Able to multitask, always looking for the most efficient approach to tackle obstacles.
- Great communication skills
- Experience with content creation a plus, even if not professionally

What does your day look like?

- SEO (search engine optimization)
- Create social-media campaigns
- Collect quantitative and qualitative data from marketing campaigns
- Help organize marketing events
- Prepare promotional presentations
- Perform market analysis and research on competition
- Research market opportunities
- Update, design & write blogs for website
- Support sales with marketing/promotional materials
- Create marketing campaigns

WHAT WE HAVE TO OFFER:

- Monthly internship fee
- Bonus fee based on performance (Sales!)
- Free lunch at the office
- Liberty to set professional goals
- Weekly Friday afternoon drinks
- Office with a bar, pool table, Wii and football table
- Young and ambitious team
- Possibility combine internship and thesis
- Possibility to grow within the company

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